



Press Release

June 2024

Joining together - festive SONIC'DAYS in Karlsbad

Two important anniversaries were celebrated in June: SONOTRONIC GmbH, a leader in the field of ultrasonic machine construction, was able to look back on a proud 50 years. At the same time, KSL, a specialist in highly automated sewing and welding robot solutions, celebrated its 60th anniversary. In honor of these milestones, the "SONIC'DAYS" took place in mid-June at SONOTRONIC's headquarters in Karlsbad-Ittersbach.

The SONIC'DAYS included an impressive technology show and provided professionals from the plastics processing and technical textile industries a unique opportunity to discover the latest developments from SONOTRONIC, PFAFF Industriesysteme und Maschinen GmbH, KSL and Dürkopp Adler. These companies, united under the DA Group, showcased a wide range of pioneering and sustainable technologies at the open-house event.

A special highlight was the product launch of the iSONIC ECO TM. This standard machine combines ultrasonic power with electric or pneumatic drive options. Particularly fascinating was the ultrasonic metal welding, which stands out for its low heat input, high welding speed, and precision. Additionally, the expert forum led by Markus Hecht provided an insightful technology comparison for joining plastics.

The comprehensive machinery portfolio of the DA Group showcased innovative products such as the PFAFF 3745 docu seam system, the PFAFF 5696 long-arm double-needle chain stitch machine, the PFAFF 8311 ultrasonic welding machine, the KSL sewing automation KL 311 with a new AI-based online vision system, and the fully digitalized flatbed machine D867-190945-01 E-CON from Dürkopp Adler. Visitors were able to experience the versatile applications and groundbreaking technologies of these machines.

Networking during the joint lunch at the SONIC'DAYS did not fall short either. The event was exclusive to DA Group customers and received extremely positive feedback: "A great and professional setting, excellent organization, the opportunity for personal exchange with the contacts. Very good and comprehensive product presentation and clear demonstration of the technologies, including the expanded portfolio of the DA Group. The promising merger of these companies will certainly benefit from their combined expertise in the future and further strengthen the group's innovative capabilities."

Concluding the SONIC'DAYS was a grand anniversary celebration for employees and their families under the theme "Joining together." "This festive week has once again impressively demonstrated the strength and cohesion of our companies within the DA Group. Together, we are well-equipped to be successful in the future," emphasized Dr. Frank Meyer, the management board, in his welcome speech. Events like these showcase that the DA Group is not only economically successful but also places great value on togetherness and cohesion within the company.





Contact

About SONOTRONIC

As a pioneer in the Ultrasonic Technology, SONOTRONIC GmbH develops and produces machines, systems and components for the joining of plastics. Our innovative systems are used worldwide by well-known OEMs to produce plastic parts for exterior and interior trim in the automotive industry. In addition, we manufacture high-tech ultrasonic systems for the plastics, packaging, food, textile, medical and environmental industries. With our Global Headquarters in Germany and locations in the USA, China and Spain, we are one of the leading companies in our industry. Together with our dedicated team, we are actively committed to ensuring a sustainable and forward-looking plastics joining technology.

SONOTRONIC GmbH
Becker-Goering-Straße 17-25
76307 Karlsbad-Ittersbach
Germany
Tel: +49 7248 9166-0
Fax: +49 7248 9166-144
<http://www.sonotronic.de>
info@sonotronic.de

Press contact:
Heidi Ochs, Marketing & PR
Tel: +49 7248 9166-268, h.ochs@sonotronic.de















